

**R. J. Reynolds**

Tobacco Company

cc: BS  
KV  
RO

E. W. WORLEY  
CHAIN ACCOUNTS MANAGER

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August 9, 1993

TO: All Division Managers with Walgreens Stores

SUBJECT: Walgreens Price Change

Walgreens Corporate Headquarters has informed their stores to lower prices on all cigarette brands as follows:

- When old price inventories have been depleted  
-or-  
To meet or beat competitive prices in each area.
- All decisions regarding price changes will be made on a store-by-store basis by Store/District Manager.
- Walgreens refused PM's program.
- Do not get involved in discussing or setting prices in Walgreens Stores.

Thank you for your cooperation.

Sincerely,  
**Wayne**  
E.W. Worley

PRICECHG.DOC

"We Work for Smokers"

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